

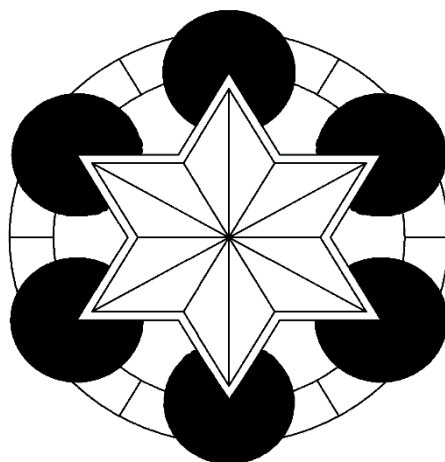


16th International Scientific Conference

HUMAN POTENTIAL DEVELOPMENT

28–30 May, 2019

University of Lodz, Lodz, Poland



Conference is organized under the auspices of

Prof. Tomasz Czapla, PhD
Dean of the Faculty of Management
University of Lodz, Lodz, Poland

and

International Academic Network HPD CEEUS
(Human Potential Development in Central and Eastern European Union States)

A goal of the Conference

The conference builds on its fifteen-year tradition and continues not only in tradition but also an established quality. The goal of the 16th International Scientific Conference of international scientific conference is knowledge exchange in the area of intentional human potential development and confrontation of the newest theoretical assumptions and actual conditions of the practice, focused on the need to change approaches to the forming, motivation and development of value-creating power of the organization – employees and managers.

Orientation of the Conference

- ❖ ***general issues of the human potential utilization and development*** (strategic management, international human resource management, human potential, social responsibility of business, ethics in the human potential development, higher education management, organizational culture, life-long learning and career, employer branding, work performance management, balance of the work and non-working life, flexible organization and flexible employment, personnel marketing, HR audit, HR controlling, modern forms of communication, the current ergonomics and environmental situation in organizations, safety at work);
- ❖ ***new challenges in the development of human potential and human resources management*** (confrontation of human potential and human capital, creating added value through people, the possibility of human potential measurement and appraisal, investment in human potential or capital, leadership, competence management, motivation of human potential, social media and information-communication technology in the human potential development, human potential and human resources in an era of recovering from global recession and social crisis);
- ❖ ***innovative models and practical approaches in area of human potential/human resource management and creativeness development*** (transfer of innovative models of human potential/resource management, culture of creativeness in the organization, wide approaches to talent management and creativeness development, age management, knowledge management, diversity management, value management, strategic workforce planning in regions, competencies of managers and employees in public administration, innovation in human potential development strategies, social innovations in human potential development and regional development).

Important information:

- ❖ In order to maintain the high quality of the forthcoming Proceedings, all papers will be reviewed by two unbiased reviewers. Proceedings will have own ISBN.
 - ❖ Selected papers, written in the desired quality, recommended extent, and written in English, will be published in this International Scientific Journal:
 - *Human Resources Management and Ergonomics* (journal is featured in the citation database EBSCOhost™ and Cabell's Directories) – if authors are interested in this option, paper should be prepared in accordance with the journal requirements (<http://frcatel.fri.uniza.sk/hrme/>).
- Such papers will only be published in the journal and will not be included in the Conference Proceedings.
- ❖ The conference is organized under the Scientific Project VEGA no. 1/0700/19 Predicting and improving the decision making processes in motivating.

Scientific guarantee:

Prof. Martina BLAŠKOVÁ, PhD.
University of Žilina, Slovak Republic

Assoc. Prof. Joanna CEWIŃSKA, PhD.
University of Lodz, Poland

Prof. Dr. Vladimiras GRAŽULIS
Mykolas Romeris University, Lithuania

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Organizational Committee of the Conference:

Chair: Assoc. Prof. Joanna CEWIŃSKA, PhD., University of Lodz, Poland
Members: Malgorzata STRIKER, PhD., University of Lodz, Poland
Ing. Dominika HRINÍKOVÁ, University of Žilina, Slovak Republic
Anna KRASNOVA, MA, University of Lodz, Poland

Important deadlines:

Registration/Application	1 th April 2019	Sending completed application form to contact e-mail, including the designation of food and accommodation booking
Paper sending	15 th April 2019	Sending of paper to contact e-mail
Decision of scientific committee of paper acceptance	22 th April 2019	Sending information of paper acceptance and assigned ID of the participant
Payment	30 th April 2019	Payment of conference fee
Conference session	28–30 May 2019	Conference session

Conference languages: English, Polish, Russian, Lithuanian
Publication languages: English, Polish, Russian, German, Czech, Slovak

Conference fee:

150 €	Participation in the conference (includes paper processing, reviews, conference proceedings, organizational costs, refreshments during the conference)
120 €	Fee for members of the international academic network HPD CEEUS and members of the Conference Scientific Committee (includes all elements of conference participating)
120 €	Fee for PhD students (includes all elements of participating in the conference)
100 €	Passive participation = papers publication in proceedings (including paper processing, review, distribution of conference proceedings)

Organizational guidelines:

16th International Scientific Conference *Human Potential Development 2019* will take place on 28–30 May 2019, in the building Faculty of the Management Department of the University of Lodz, Matejki Street, 22/26, 90-237 Lodz, Poland

Payment of the conference fee (including VAT) has to be made to the **account:**

Payment address: Faculty of Management, University of Lodz, 22/26 Matejki Street, 90-237 Lodz
Bank: Bank Pekao S.A. II/O ŁÓDŹ (II branch in Lodz), 270 Piotrkowska Street, 90-361 Lodz, Poland
BIC (kod SWIFT) - PKOPPLPW
IBAN - PL 81 1240 3028 1111 0010 8630 6338

Adres: Wydział Zarządzania, Uniwersytet Łódzki, 90-237 Łódź, ul. Matejki 22/26
Bank: Bank Pekao S.A. II/O ŁÓDŹ, ul. Piotrkowska 270, 90-361 Łódź, Polska
BIC (kod SWIFT) - PKOPPLPW
IBAN - PL 81 1240 3028 1111 0010 8630 6338

Purpose of payment: 16th International Scientific Conference “Human Potential Development”
Into the message, please include: *name of participant and assigned ID.*

Food and accommodation during the conference should be ordered in the application. Accommodation should be paid on the reception of hotel:

Training and Conference Center at the University of Lodz ul. Kopcińskiego 16/18

Organizers:

University of Žilina, Faculty of Management Science and Informatics, Univerzitná 8215/1,
010 26 Žilina, Slovakia, blaskova@fri.uniza.sk; *phone* +421-41-5134455

University of Lodz, Department of Human Resources Management, Faculty of Management, Matejki
22/26, 90-237, Lodz, Poland, joanna.cewinska@uni.lodz.pl; *phone*
+48 602 777 082, anna.krasnova@uni.lodz.pl *phone* +48 514 543 325

Contact e-mail: anna.krasnova@uni.lodz.pl

Web information: <http://frcatel.fri.uniza.sk/hrme/ConfHPM/index.html>